

Appendix A

Data Corpus: Stock Photographs and Art Images or Graphics

I#	A#	Date	Title	Author/ Dept.	Weblink
1	1	Nov 12, 2019	Schools Should Follow the ‘Science of Reading,’ Say National Education Groups	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/schools-should-follow-the-science-of-reading-say-national-education-groups/2019/11
2	2	Dec 3, 2019	The Most Popular Reading Programs Aren’t Backed by Science	Sarah Schwartz Reading & Literacy: Research Center	https://www.edweek.org/teaching-learning/the-most-popular-reading-programs-arent-backed-by-science/2019/12
3	3	Dec 3, 2019	Improving Reading Isn’t Just a Teaching Shift. It’s a Culture Shift.	Stephen Sawchuk Reading & Literacy	https://www.edweek.org/teaching-learning/improving-reading-isnt-just-a-teaching-shift-its-a-culture-shift/2019/12
4	4	Dec 16, 2019	It’s Not Just Teachers Who Need a Lesson in the Science of Reading.	Gail E Lovette Kenni L Alden Reading & Literacy Opinion	https://www.edweek.org/teaching-learning/opinion-its-not-just-teachers-who-need-a-lesson-in-the-science-of-reading/2019/12
5	5	Jan 22, 2020	Preservice Teachers Are Getting Mixed Messages on How to Teach Reading.	Madeline Will Reading & Literacy	https://www.edweek.org/teaching-learning/preservice-teachers-are-getting-mixed-messages-on-how-to-teach-reading/2020/01
6	6	Jan 31, 2020	Advocates for Science-Based Reading Instruction Worry California Plan Sends the Wrong Message.	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/advocates-for-science-based-reading-instruction-worry-california-plan-sends-the-wrong-message/2020/01
7	7	Feb 03, 2020	Tennessee Seeks New Teacher, Principal Requirements in ‘Science of Reading’	Catherine Gewertz Curriculum	https://www.edweek.org/teaching-learning/tennessee-seeks-new-teacher-principal-requirements-in-science-of-reading/2020/02
8	8	Mar 13, 2020	‘Decodable’ Books: Boring, Useful, or Both?	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/decodable-books-boring-useful-or-both/2020/03
9	9	Dec 16, 2020	Is This the End of ‘Three Cueing?’	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/is-this-the-end-of-three-cueing/2020/12

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10	10	Mar 23, 2021	The Coming Literacy Crisis: There's No Going Back to School as We Knew It	Comer Yates Renee Boynton-Jarrett Maryanne Wolf Reading & Literacy Opinion	https://www.edweek.org/teaching-learning/opinion-the-coming-literacy-crisis-theres-no-going-back-to-school-as-we-knew-it/2021/03
11	11	May 03, 2021	Science of Reading Advocates Have a Messaging Problem.	Claude Goldenberg Reading & Literacy Opinion	https://www.edweek.org/teaching-learning/opinion-science-of-reading-advocates-have-a-messaging-problem/2021/05
12	12	Sep 23, 2021	The Science of Reading Should Make Room for Skepticism (Just Not for Ignorance)	Claude Goldenberg Reading & Literacy Opinion	https://www.edweek.org/teaching-learning/opinion-the-science-of-reading-should-make-room-for-skepticism-just-not-for-ignorance/2021/09
13	13	Oct 13, 2021	Popular Literacy Materials Get 'Science of Reading' Overhaul. But Will Teaching Change?	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/popular-literacy-materials-get-science-of-reading-overhaul-but-will-teaching-change/2021/10
14	14	Nov 09, 2021	New Curriculum Review Gives Failing Marks to Two Popular Reading Programs	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/new-curriculum-review-gives-failing-marks-to-popular-early-reading-programs/2021/11
15	15	Jan 04, 2022	How Schools Can Support Older Students Who Lag in Reading	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/how-schools-can-support-older-students-who-lag-in-reading/2022/01
16	16	Jul 29, 2022	When the 'Science of Reading' Goes Too Far	Jessica Hahn Mia Hood Reading & Literacy Opinion	https://www.edweek.org/teaching-learning/opinion-when-the-science-of-reading-goes-too-far/2022/07
17	17	Jan 17, 2023	'Encoding' Explained: What It Is and Why It's Essential to Literacy	Elizabeth Heubeck Reading & Literacy Explainer	https://www.edweek.org/teaching-learning/encoding-explained-what-it-is-and-why-its-essential-to-literacy/2023/01

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I#	A#	Date	Title	Author/ Dept.	Weblink
18	18	Jan 30, 2023	What Is Background Knowledge, and How Does It Fit Into the Science of Reading?	Authorless Reading & Literacy Explainer	https://www.edweek.org/teaching-learning/what-is-background-knowledge-and-how-does-it-fit-into-the-science-of-reading/2023/01
19	19	Feb 28, 2023	The ‘Science of Reading’ Will Be a Big Topic at SXSW EDU. Get Prepped With 3 Things to Know.	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/the-science-of-reading-will-be-a-big-topic-at-sxsw-edu-get-prepped-with-3-things-to-know/2023/02
20	20	Mar 21, 2023	How to Make the Science of Reading Work for Teachers	Lisa Coons Reading & Literacy Opinion	https://www.edweek.org/teaching-learning/opinion-how-to-make-the-science-of-reading-work-for-teachers/2023/03
21	21	April 17, 2023	What is ‘Encoding’? Test Your Knowledge About a Core Element of Literacy	Marina Whiteleather Reading & Literacy Quiz	https://www.edweek.org/teaching-learning/what-is-encoding-test-your-knowledge-about-a-core-element-of-literacy/2023/04
22	22	Jul 19, 2023	What ‘Science of Reading’ Laws Emphasize—And What They Omit	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/what-science-of-reading-laws-emphasize-and-what-they-omit/2023/07
23	23	Oct 11, 2023	We Asked Educators How They Define the ‘Science of Reading.’ Here’s What They Said.	Sarah Schwartz Reading & Literacy From Our Research Center	https://www.edweek.org/teaching-learning/we-asked-educators-how-they-define-the-science-of-reading-heres-what-they-said/2023/10
24	24	Nov 03, 2023	‘Science of Reading’ and English-Learner Advocates Reach Common Ground	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/science-of-reading-and-english-learner-advocates-reach-common-ground/2023/11
25	25	Dec 07, 2023	What’s Missing From ‘Science of Reading’-Focused Products?	Emma Kate Fittes Product Development Industry Insight	https://marketbrief.edweek.org/product-development/whats-missing-from-science-of-reading-focused-products/2023/12
26	26	Dec 12, 2023	A missing Link in the ‘Science of Reading’ Conversation	Elizabeth Heubeck Reading & Literacy Q&A	https://www.edweek.org/teaching-learning/a-missing-link-in-the-science-of-reading-conversation/2023/12
27	27	Dec 27, 2023	Reading Aloud to Students Shouldn’t Get Lost in Shift to ‘Science of Reading,’ Teachers Say	Elizabeth Heubeck Reading & Literacy	https://www.edweek.org/teaching-learning/reading-aloud-to-students-shouldnt-get-lost-in-shift-to-science-of-reading-teachers-say/2023/12

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28	28	Dec 27, 2023	The ‘Science of Reading’ in 2023: 4 Important Developments	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/the-science-of-reading-in-2023-4-important-developments/2023/12
29	29	Jan 16, 2024	What Makes a Strong Early Reading Law? Not Everyone Agrees	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/what-makes-a-strong-early-reading-law-not-everyone-agrees/2024/01
30	30	Jan 23, 2024	What Will It Take to Align Teacher Prep to the Science of Reading? California Offers Clues	Sarah Schwartz Teacher Preparation	https://www.edweek.org/teaching-learning/what-will-it-take-to-align-teacher-prep-to-the-science-of-reading-california-offers-clues/2024/01
31	31	Jan 26, 2024	How the Science of Reading Should Shape Middle and High School Instruction	Emma Kate Fittes Meeting District Needs Industry Insight	https://marketbrief.edweek.org/meeting-district-needs/how-the-science-of-reading-should-shape-middle-and-high-school-instruction/2024/01
32	32	Feb 09, 2024	How Much Time Should Teachers Spend on a Foundational Reading Skill? Research Offers Clues.	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/how-much-time-should-teachers-spend-on-a-foundational-reading-skill-research-offers-clues/2024/02
33	33	Feb 16, 2024	Few Teachers Learn About ‘Science of Reading’ in Their Prep Programs. Some Colleges Are Working on That.	Elizabeth Heubeck Teacher Preparation	https://www.edweek.org/teaching-learning/few-teachers-learn-about-science-of-reading-in-their-prep-programs-some-colleges-are-working-on-that/2024/02
34	34	Mar 06, 2024	The Science of Reading and English Learners: 3 Takeaways for Policy and Classroom Practice	Sarah Schwartz English Learners	https://www.edweek.org/teaching-learning/the-science-of-reading-and-english-learners-3-takeaways-for-policy-and-classroom-practice/2024/03
35	35	Mar 28, 2024	What’s Missing from States’ Reading Laws? The Role of Content Knowledge	Stephen Sawchuk Reading & Literacy	https://www.edweek.org/teaching-learning/whats-missing-from-states-reading-laws-the-role-of-content-knowledge/2024/03
36	36	April 17, 2024	For Now, California Won’t Mandate ‘Science of Reading.’ Here’s What Happened.	Lauraine Langreo Reading & Literacy	https://www.edweek.org/teaching-learning/for-now-california-wont-mandate-science-of-reading-heres-what-happened/2024/04

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Appendix B

Data Corpus: Photographs of Named People, Places, and Objects

I#	A#	Date	Title	Author & Department	Weblink
37	37	Apr 16, 2019	Meet the Moms on the Front Lines of the Latest Reading Wars	Stephan Sawchuk Reading & Literacy	https://www.edweek.org/leadership/meet-the-moms-on-the-front-lines-of-the-latest-reading-wars/2019/04
38	38	Dec 03, 2019	Will the Science of Reading Catch on in Teacher Prep?	Madeline Will Reading & Literacy	https://www.edweek.org/teaching-learning/will-the-science-of-reading-catch-on-in-teacher-prep/2019/12
39	38	Dec 03, 2019	Will the Science of Reading Catch on in Teacher Prep?	Madeline Will Reading & Literacy	https://www.edweek.org/teaching-learning/will-the-science-of-reading-catch-on-in-teacher-prep/2019/12
40	38	Dec 03, 2019	Will the Science of Reading Catch on in Teacher Prep?	Madeline Will Reading & Literacy	https://www.edweek.org/teaching-learning/will-the-science-of-reading-catch-on-in-teacher-prep/2019/12
41	38	Dec 03, 2019	Will the Science of Reading Catch on in Teacher Prep?	Madeline Will Reading & Literacy	https://www.edweek.org/teaching-learning/will-the-science-of-reading-catch-on-in-teacher-prep/2019/12
42	38	Dec 03, 2019	Will the Science of Reading Catch on in Teacher Prep?	Madeline Will Reading & Literacy	https://www.edweek.org/teaching-learning/will-the-science-of-reading-catch-on-in-teacher-prep/2019/12
43	2	Dec 03, 2019	The Most Popular Reading Programs Aren't Backed by Science	Sarah Schwartz Reading & Literacy: Research Center	https://www.edweek.org/teaching-learning/the-most-popular-reading-programs-arent-backed-by-science/2019/12
44	2	Dec 03, 2019	The Most Popular Reading Programs Aren't Backed by Science	Sarah Schwartz Reading & Literacy: Research Center	https://www.edweek.org/teaching-learning/the-most-popular-reading-programs-arent-backed-by-science/2019/12
45	39	Dec 03, 2019	A Look Inside One Classroom's Reading Overhaul	Catherine Gewertz Reading & Literacy	https://www.edweek.org/teaching-learning/a-look-inside-one-classrooms-reading-overhaul/2019/12
46	39	Dec 03, 2019	A Look Inside One Classroom's Reading Overhaul	Catherine Gewertz Reading & Literacy	https://www.edweek.org/teaching-learning/a-look-inside-one-classrooms-reading-overhaul/2019/12

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47	39	Dec 03, 2019	A Look Inside One Classroom's Reading Overhaul	Catherine Gewertz Reading & Literacy	https://www.edweek.org/teaching-learning/a-look-inside-one-classrooms-reading-overhaul/2019/12
48	40	Feb 20, 2020	States to Schools: Teach Reading the Right Way	Catherine Gewertz Reading & Literacy	https://www.edweek.org/teaching-learning/states-to-schools-teach-reading-the-right-way/2020/02
49	41	Mar 03, 2020	Teachers in These States Have to Pass a Rigorous Test on 'Science of Reading'	Catherine Gewertz Reading & Literacy	https://www.edweek.org/teaching-learning/teachers-in-these-states-have-to-pass-a-rigorous-test-on-science-of-reading/2020/03
50	8	Mar 13, 2020	'Decodable' Books: Boring, Useful, or Both?	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/decodable-books-boring-useful-or-both/2020/03
51	42	Apr 21, 2022	What the 'Science of Reading' Should Look Like for English Learners. It's Not Settled.	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/what-the-science-of-reading-should-look-like-for-english-learners-its-not-settled/2022/04
52	43	Jul 20, 2022	Second Time's A Charm? A State Revamps Reading Instruction – Again	Sarah Schwartz Reading & Literacy Project	https://www.edweek.org/teaching-learning/second-times-a-charm-a-state-revamps-reading-instruction-again/2022/07
53	44	Jul 20, 2022	States Are Pushing Changes to Reading Instruction. But Old Practices Prove Hard to Shake	Sarah Schwartz Reading & Literacy Project	https://www.edweek.org/teaching-learning/states-are-pushing-changes-to-reading-instruction-but-old-practices-prove-hard-to-shake/2022/07
54	45	Jul 20, 2022	Why Putting the 'Science of Reading' Into Practice Is So Challenging	Sarah Schwartz Reading & Literacy Project	https://www.edweek.org/teaching-learning/why-putting-the-science-of-reading-into-practice-is-so-challenging/2022/07
55	45	Jul 20, 2022	Why Putting the 'Science of Reading' Into Practice Is So Challenging	Sarah Schwartz Reading & Literacy Project	https://www.edweek.org/teaching-learning/why-putting-the-science-of-reading-into-practice-is-so-challenging/2022/07
56	45	Jul 20, 2022	Why Putting the 'Science of Reading' Into Practice Is So Challenging	Sarah Schwartz Reading & Literacy Project	https://www.edweek.org/teaching-learning/why-putting-the-science-of-reading-into-practice-is-so-challenging/2022/07
57	45	Jul 20, 2022	Why Putting the 'Science of Reading' Into Practice Is So Challenging	Sarah Schwartz Reading & Literacy Project	https://www.edweek.org/teaching-learning/why-putting-the-science-of-reading-into-practice-is-so-challenging/2022/07

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58	45	Jul 20, 2022	Why Putting the 'Science of Reading' Into Practice Is So Challenging	Sarah Schwartz Reading & Literacy Project	https://www.edweek.org/teaching-learning/why-putting-the-science-of-reading-into-practice-is-so-challenging/2022/07
59	45	Jul 20, 2022	Why Putting the 'Science of Reading' Into Practice Is So Challenging	Sarah Schwartz Reading & Literacy Project	https://www.edweek.org/teaching-learning/why-putting-the-science-of-reading-into-practice-is-so-challenging/2022/07
60	45	Jul 20, 2022	Why Putting the 'Science of Reading' Into Practice Is So Challenging	Sarah Schwartz Reading & Literacy Project	https://www.edweek.org/teaching-learning/why-putting-the-science-of-reading-into-practice-is-so-challenging/2022/07
61	45	Jul 20, 2022	Why Putting the 'Science of Reading' Into Practice Is So Challenging	Sarah Schwartz Reading & Literacy Project	https://www.edweek.org/teaching-learning/why-putting-the-science-of-reading-into-practice-is-so-challenging/2022/07
62	45	Jul 20, 2022	Why Putting the 'Science of Reading' Into Practice Is So Challenging	Sarah Schwartz Reading & Literacy Project	https://www.edweek.org/teaching-learning/why-putting-the-science-of-reading-into-practice-is-so-challenging/2022/07
63	45	Jul 20, 2022	Why Putting the 'Science of Reading' Into Practice Is So Challenging	Sarah Schwartz Reading & Literacy Project	https://www.edweek.org/teaching-learning/why-putting-the-science-of-reading-into-practice-is-so-challenging/2022/07
64	45	Jul 20, 2022	Why Putting the 'Science of Reading' Into Practice Is So Challenging	Sarah Schwartz Reading & Literacy Project	https://www.edweek.org/teaching-learning/why-putting-the-science-of-reading-into-practice-is-so-challenging/2022/07
65	45	Jul 20, 2022	Why Putting the 'Science of Reading' Into Practice Is So Challenging	Sarah Schwartz Reading & Literacy Project	https://www.edweek.org/teaching-learning/why-putting-the-science-of-reading-into-practice-is-so-challenging/2022/07
66	46	Jul 27, 2022	5 Insights on Getting the 'Science of Reading' Into Classrooms	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/5-insights-on-getting-the-science-of-reading-into-classrooms/2022/07
67	47	Sep 16, 2022	Listen: A Principal Reflects on Shifting to the 'Science of Reading'	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/listen-a-principal-reflects-on-shifting-to-the-science-of-reading/2022/09
68	48	Nov 02, 2022	Nation's Second-Largest School System Plans to 'Embrace' the Science of Reading	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/nations-second-largest-school-system-plans-to-embrace-the-science-of-reading/2022/11

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69	49	May 10, 2023	4 More States Pass 'Science of Reading' Mandates	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/4-more-states-pass-science-of-reading-mandates/2023/05
70	50	Sep 15, 2023	'I Literally Cried.' Teachers Describe Their Transition to Science-Based Reading	Elizabeth Heubeck Reading & Literacy	https://www.edweek.org/teaching-learning/i-literally-cried-teachers-describe-their-transition-to-science-based-reading-instruction/2023/09
71	51	Oct 09, 2023	With Moms for Liberty Endorsement 'Science of Reading' Faces More Controversy	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/with-moms-for-liberty-endorsement-science-of-reading-faces-more-political-controversy/2023/10
72	26	Dec 12, 2023	A Missing Link in the 'Science of Reading' Conversation	Elizabeth Heubeck Reading & Literacy Q&A	https://www.edweek.org/teaching-learning/a-missing-link-in-the-science-of-reading-conversation/2023/12
73	26	Dec 12, 2023	A Missing Link in the 'Science of Reading' Conversation	Elizabeth Heubeck Reading & Literacy Q&A	https://www.edweek.org/teaching-learning/a-missing-link-in-the-science-of-reading-conversation/2023/12
74	52	Jan 15, 2024	Reading Comprehension Hinges on Building Knowledge. New Curricula Aim to Help.	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/reading-comprehension-hinges-on-building-knowledge-new-curricula-aim-to-help/2024/01
75	52	Jan 15, 2024	Reading Comprehension Hinges on Building Knowledge. New Curricula Aim to Help.	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/reading-comprehension-hinges-on-building-knowledge-new-curricula-aim-to-help/2024/01
76	52	Jan 15, 2024	Reading Comprehension Hinges on Building Knowledge. New Curricula Aim to Help.	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/reading-comprehension-hinges-on-building-knowledge-new-curricula-aim-to-help/2024/01
77	52	Jan 15, 2024	Reading Comprehension Hinges on Building Knowledge. New Curricula Aim to Help.	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/reading-comprehension-hinges-on-building-knowledge-new-curricula-aim-to-help/2024/01

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78	53	Jan 19, 2024	New York Joins the ‘Science of Reading’ Movement, Offering Guidance—Not Mandates	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/new-york-joins-the-science-of-reading-movement-offering-guidance-not-mandates/2024/01?%3Futm_source=tw&utm_medium=soc&utm_campaign=edit
79	54	Jan 25, 2024	The ‘Science of Reading’ in 2024: 5 State Initiatives to Watch	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/the-science-of-reading-in-2024-5-state-initiatives-to-watch/2024/01
80	55	Feb 22, 2024	Applying the ‘Science of Reading’: 3 State Leaders on Putting Policy into Practice	Sarah Schwartz Reading & Literacy	https://www.edweek.org/teaching-learning/applying-the-science-of-reading-3-state-leaders-on-putting-policy-into-practice/2024/02
81	56	May 06, 2024	The Key Parts of a ‘Science of Reading’ Transformation, According to One State Chief	Libby Stanford Reading & Literacy	https://www.edweek.org/teaching-learning/the-key-parts-of-a-science-of-reading-transformation-according-to-one-state-chief/2024/05
82	57	May 29, 2024	Leading on the ‘Science of Reading’: Principals Share What They’ve Learned	Olina Banerji School & District Management	https://www.edweek.org/leadership/leading-on-the-science-of-reading-principals-share-what-theyve-learned/2024/05

Note. The first column lists the number of images in the study. The second column shows the number of unique articles in the study. Some articles contained more than one image.

Appendix C

Data Corpus: Art Illustrations or Graphics Designed for *Education Week*

I#	A#	Date	Title	Author & Department	Weblink
83	58	Mar 07, 2019	We Have a National Reading Crisis	Jared Myracle, Brian Kingsley, & Robin McClellan Curriculum: Opinion	https://www.edweek.org/teaching-learning/opinion-we-have-a-national-reading-crisis/2019/03
84	59	July 07, 2023	What People Are Getting Wrong About the Science of Reading	Brooke Wilkins & Lauren McNamara Reading & Literacy Opinion	https://www.edweek.org/teaching-learning/opinion-what-people-are-getting-wrong-about-the-science-of-reading/2023/07

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I#	A#	Date	Title	Author & Department	Weblink
85	60	July 20, 2023	Educating Dyslexic Students Starts with Educating Teachers About Dyslexia	Robin Zikmund (A) Special Education Opinion	https://www.edweek.org/teaching-learning/opinion-educating-dyslexic-students-starts-with-educating-teachers-about-dyslexia/2023/07
86	61	Dec 14, 2023	Is the ‘Science of Reading’ Becoming Too Much of a Good Thing?	Mark Seidenberg Reading & Literacy Opinion	https://www.edweek.org/teaching-learning/opinion-is-the-science-of-reading-becoming-too-much-of-a-good-thing/2023/12
87	62	Jun 06, 2024	The Behind-the-Scenes Work of Implementing the Science of Reading	Olina Banerji School & District Management	https://www.edweek.org/leadership/the-behind-the-scenes-work-of-implementing-the-science-of-reading/2024/06

Note. The first column lists the number of images in the study. The second column shows the number of unique articles in the study. Some articles contained more than one image.

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